



**STATE URBAN DEVELOPMENT AGENCY
(SUDA)
Govt. of Odisha (H & U.D.Deptt.)**



No. 173 /SUDA,

Date 21/1/19, Bhubaneswar

From

Reminder - 2

Sri Sarada Prasad Panda
Additional Director, SUDA &
Additional Mission Director, DAY-NULM

To

The Municipal Commissioners
All Municipal Corporations
The Executive Officers
All Municipalities & NACs.

Sub: preparedness for the Shehri Samrudhi Utsav Celebration from 1st to 15th of February, 2019.

Ref: This Office letter No.3099 dtd.27.10.2018 & 3573 dtd.15.12.2018.

Madam/ Sir,

In inviting reference to the letters cited above, I am directed to reiterate that, to increase the coverage and visibility of the Mission, the Ministry is celebrating a DAY NULM " Pakhwada " named ShehriSamridhi Utsav from 1st to 15th of February, 2019. The objective of the Utsav is to unite all DAY NULM stakeholders and create strong momentum for the Mission by implementing a number of high impact initiatives.

In view of the above, you are requested to take a number of initiatives that will lay the base for an impactive Shehri Samridhi Utsav in your ULB. A brief detail of the same is given as under :

1. **Strengthening Safety Net for the Urban Poor :** Organise the camps for linking the eligible members with the Welfare Schemes namely Jan Dhan Yojna , Pradhan Mantri Jeevan Jyoti Yojna, Pradhan Mantri Suraksha Bima Yojna , Prime Minister Awas Yojna , Prime Minister Ujjwala Yojna, Atal Pension Yojna etc. during the Pakhwada. To do this, Community Organisers, CMMU Managers, Resource Organisations and Area Level Organisations must be engaged to find out the no. of left out eligible SHG members to be included in the Welfare Schemes.
2. **SHG Rally to spread awareness on DAY NULM** and its various components for the benefits of the Poor and left out people in the Urban Areas.
3. **Formation of Self Help Groups for Informal Sanitation Workers , Manual Scavengers, Waste Pickers etc** as part of the mandate to cover Vulnerable and Minority Groups under DAY NULM.
4. **Shehri Sahbahagita Manch** (similar to PEETHA mancha) for SHG federations to come together and interface with the ULB and other responsible officials to address the grievances/issues of the area and the people. Shehri Sahbahagita Manch shall comprise the following :
 - Chairperson
 - Executive Officer
 - Lead Bank Manager
 - Nodal Community Organiser of concerned ULB
 - City Mission Manager (SM & ID) of DAY-NULM
 - One active representative of ALF from each ward.

The minutes of all Shehri Sahbahagita Manch meetings will be prepared and circulated to all concerned officials for follow up action and subsequently effort shall be taken to address the issues, a brief of which shall be placed in the interface with the people.