No: K-12015(14)/3/2017-UPA I SECTION/ (EFS: 3145797)

Government of India
M/o Housing and Urban Affairs
(NULM-I)

Nirman Bhawan, New Delhi Dated: January 16, 2018

To

The Mission Directors (DAY-NULM)
All States/UTs

Subject:

Engagement of placement agencies for placement of skill-trained candidates under Employment through Skill Training and Placement (EST&P) component of DAY-NULM.

The matter of improving placement of skill-trained candidates was discussed in the 6th Executive Committee meeting (minutes enclosed) held under the Chairmanship of Secretary (HUA). As you are aware, the primary purpose of skill training is to enable the urban poor to earn sustainable livelihood through placement/self-employment. A placement target of 70% of successfully certified candidates has been prescribed for Skill Training Providers (STPs) as per Mission guidelines. Also, the third installment of 20% of training cost for payment to Skill Training Providers (STPs) is linked to placement results. However, there are instances when STPs are not able to achieve the desired placement percentage and the 3rd installment remains unspent.

- 2. The skill-trained candidates need to be supported for placement. In order to supplement the STPs' efforts for placement, an additional provision for engaging specialized placement agencies by the States/UTs may be a useful tool to improve placements.
- 3. The State should ensure that the time period of three months after certification is given to the STPs to place trained candidates before the placement agency is brought in. STPs should retain the primary responsibility for placement. In case the STPs are unable to provide placement after the stipulated period of time, a placement agency may be engaged through a transparent process.
- 4. The funding for placement should not exceed the stipulated funds linked to placement outcome. The funding guidelines for STPs may, however, be made



more stringent by the States depending upon the local needs. The placement agencies thus engaged should be paid only against successful placement of candidates, in three installments- after 3 months, 6 months and 12 months of retention of placed candidates so that the final payment is made only after successful completion of one year of employment of the candidates.

5. States may utilise the above provision and take necessary action in the matter under intimation to the Ministry.

(Encl: A/c)

Yours faithfully,

(Archana Mittal) Director (NULM-I)

Tele: 011-23062127

F.No.K-11/4/2017-UPAII (EFS-3146004) Government of India

Ministry of Housing and Urban Affairs (UPA Division)

> Nirman Bhavan, New Delhi, Dated: 4th Dec. 2017

Subject:- 6th Executive Committee meeting of DAY-NULM held on 27.11.2017 in MOHUA Conference Hall, Nirman Bhawan, New Delhi.- Forwarding of Minutes -Regarding

Reference is invited to the 6th Executive Committee meeting of DAY-NULM held on 27.11.2017 under the Chairmanship of Secretary, M/o HUA.

A copy of the Minutes of the Meeting is forwarded herewith for information and 2. necessary action.

Under Secretary to the Government of India

Tele No.23061185

Encls: (As above)

To

1. Shri Chaitanya Prasad, Principal Secretary. Urban Development, Govt. of Bihar.

2. Shri R.K. Gupta, Director, MSDE

3. Shri Samar Nanda, Director, MSME, Udyog Bhawan, New Delhi

4. Shri S.S. Rajpoot, SMD, SULM, Madhya Pradesh, Palika Bhawan, Shivaji Nagar, Bhopal

5. Dr. G. Muniratnam. General Secretary, Rashtriya Seva Sarithi, Tirupati

6. Shri B.D. Bhumarkar, Dy. Commissioner B.M.C., Harshwardhan Complex, Mata Mandir,

7. Shri S.K. Kakkar, Senior Advisor, IBA, 6th Floor, World Trade Centre, Mumbai

8. Shri Subhash, AGM % NABARD, RO, New Delhi

9. Shri D. Bhattacharyya, AGM, RBI, New Delhi-

10. Shri Satpal Sharma, Under Secretary, O/o DGLW, Ministry of Labour, 26, Jaiselmer House, Manshingh Road, New Delhi

11. Shri Sukhdev Yadav, SMM- Skill & Live, MP- DAY-SULM, UAD, Shivaji Nagar, Bhopal

√12. Shri Jaikant Singh, Sr. Head NSDC, New Delhi.

Copy to:-

1. Sr. PPS to Secretary (HUA)

2. PS to Joint Secretary (NULM)
3. PPS to Director (UPA-I)

4. PA to Deputy Secretary (UPA-II) Salado Mallo

MINUTES OF THE 6TH EXECUTIVE COMMITTEE MEETING OF DAY-NULM HELD ON 27.11.2017 IN MOHUA CONFERENCE HALL, NIRMAN BHAWAN, NEW DELHI.

The 6th meeting of Executive Committee (EC) of DAY-NULM was held under the Chairmanship of Shri Durga Shanker Mishra, Secretary (HUA). The list of participants is at *Annexure-I*.

AGENDA NO. 1: CONFIRMATION OF MINUTES OF 5th EC MEETING

1.1 The minutes of 5th meeting of EC held on 28.03.2017 were confirmed.

AGENDA NO. 2: ACTION TAKEN REPORT OF 5" EC MEETING HELD ON 28.03.2017

The Committee took note of the action taken on the decisions of 5th EC. However, in certain matters, the following directions were given by the Chairman:

- 2.1 Regarding mapping out peri-urban areas it was decided that since all areas outside of municipal boundaries are under the purview of M/o RD the action on this issue should be taken by Ministry of Rural Development.
- 2.2 Since RSETIS are overloaded with training targets under DAY-NRLM as claimed by MoRD, it was decided that the Ministry should undertake capacity assessment of RSETIs in consultation with MoRD, so that a call on leveraging their capacity could be taken for DAY-NULM needs.
- 2.3 Secretary (HUA) advised to pursue with PSU banks who have not adopted the unique code system for early adoption of the same, so that accurate reports may be generated by NABARD for DAY-NULM performance.
- 2.4 Recognizing Aadhaar card as vendor ID card may be explored to avoid multiplicity of ID cards.

AGENDA ITEM NO. 3: STATUS OF FUND RELEASED IN FY 2017-18

3.1 Out of BE 2017-18 of Rs. 349.00 Cr under DAY-NULM, as on 20.11.2017, an amount of Rs. 332.56 Cr has been spent which is 95% of the annual allocation.

AGENDA ITEM NO. 4: PROGRESS OF INDIVIDUAL COMPONENTS

4.1 The Committee took note of the physical progress in individual components of the Mission.

AGENDA ITEM NO. 5: COMPONENT-WISE ISSUES

SOCIAL MOBILIZATION & INSTITUTION DEVELOPMENT (SM&ID):

5.1 Revision in the cost of formation, hand holding and training per SHG It was decided that provision of funds for formation, hand holding, training, bank linkage, formation of federations and other related activities of SHGs may be

increased from Rs. 10,000 to Rs. 25,000 per SHG to provide adequate support to capacity-building activities and accordingly proposal may be included in the draft Cabinet Note.

5.2 Amendment in Revolving fund support to SHGs and their Federations

- a. It was decided that RF for SHGs may be increased from Rs. 10,000 to Rs. 25000 per SHG, as was the provision under erstwhile Swarna Jayanti Shahri Rozgar Yojana (SJSRY). Existing SHGs who have already received RF of Rs. 10,000 will be eligible to get the 2nd installment on fulfillment of criteria as detailed in the Agenda. The proposal may accordingly be included in the draft Cabinet Note.
- b. It was decided to re-examine the proposal of RF to CLFs in the light of financial implication vis-a-vis budget availability under DAY-NULM, difference between the urban and rural context, and specific objectives to be achieved through the CLF funds.
- 5.3 Provision for less than 10 member's Self Help Groups (SHGs) of differently abled persons and transgender people:

It was decided to permit SHGs of differently-abled persons with a minimum of 5 members. These SHGs may be provided revolving fund as per extant guidelines.

EMPLOYMENT THROUGH SKILL TRAINING AND PLACEMENT (EST&P):

5.4 Recognition of Prior Learning (RPL):

States like Assam have expressed a need to conduct RPL programs (especially in the construction sector) under DAY-NULM to provide certified manpower for construction projects being undertaken under Pradhan Mantri Awas Yojana (PMAY). It was decided to issue the proposed RPL guidelines under DAY-NULM in convergence with PMKVY as detailed in the Agenda.

- 5.5 Infrastructure Recommendations for the STPs: National Skill Development Corporation (NSDC) suggested usage of SMART portal developed by them for accreditation of training providers under DAY-NULM. Bihar also suggested that training provider registration module developed under Bihar Skill Development Mission (BSDM) may be referred in this regard. It was decided to examine the suggestions offered by NSDC and Bihar before finalizing the guidelines.
- 5.6 Engagement of placement agencies for giving a boost to placement: Considering that the STPs under DAY-NULM are unable to meet the placement target of 70% laid down under the Mission, it was decided to permit States to engage placement agencies as per the model proposed in the Agenda. However, states may be permitted to make the guidelines more stringent depending upon the local needs.

SELF-EMPLOYMENT PROGRAMME (SEP):

5.7 Model for Inclusion of Non-Banking Financial Companies - Micro Finance Institutions (NBFC-MFIs) as additional delivery channel for SEP loans and engagement of NABFINS under DAY-NULM.

It was decided to re-examine the proposed model of lending by NBFC-MFIs to ensure that it is in alignment with the GOI objective of providing affordable credit to urban poor.

5.8 Inclusion of Small Finance Banks as Eligible Entity for Participation under SEP

It was decided to amend the DAY-NULM guidelines to include Small Finance Banks and to inform the States accordingly.

CAPACITY BUILDING AND TRAINING (CB&T)

5.9 JS (NULM) informed that as per existing guidelines, the funding support for SMMU and CMMU will be available only for five years. During this period, states were supposed to establish their municipal cadres for implementation of NULM. However, States requested to make the support to SMMU and CMMUs co-terminus with the Mission period.

The Committee recommended for seeking approval of the GC/Cabinet on the proposal for relaxation of the relevant provisions of Mission Guidelines to allow for continued funding to SMMU and CMMU and make it co-terminus with the Mission period. Further, while taking proposal to the GC/Cabinet, the complete financial implications may be worked out.

SHELTER FOR URBAN HOMELESS (SUH)

5.10 JS (NULM) informed the EC about the report submitted by the Committee on Urban Homeless and orders of Hon'ble Supreme Court. The Committee has, interalia, recommended for conducting survey of urban homeless by a third party. In accordance with the Committee, the EC recommended for amending Para 6.2 of Operational Guidelines on SUH to incorporate the provision of survey of homeless by a third party.

AGENDA NO. 6: ANY OTHER MATTER:

6.1 No other matter was raised in the meeting.

The meeting concluded with thanks to the Chair.

List of Participants

- 1. Shri Durga Shanker Mishra, Secretary (HUA) In Chair
- 2. Shri Sanjay Kumar, Joint Secretary (NULM)
- 3. Ms Archana Mittal, Director, (UPA-I)
- 4. Shri Y. S. Awana, Deputy Secretary, (UPA-II)
- 5. Shri Chaitanya Prasad, Principal Secretary, Urban Development, Govt. of Bihar.
- 7. Shri Samar Nanda, Director, MSME, Udyog Bhawan, New Delhi
- 8. Shri S.S. Rajpoot, SMD, SULM, Madhya Pradesh, Palika Bhawan, Shivaji Nagar
- 9. Dr. G. Muniratnam, General Secretary, Rashtriya Seva Sarithi, Tirupati
- 10. Shri B.D. Bhumarkar, Dy. Commissioner B.M.C., Harshwardhan Complex, Mata Mandir, Bhopal
- 11. Shri S.K. Kakkar, Senior Advisor, IBA, 6th Floor, World Trade Centre, Mumbai 12. Shri Subhash, AGM % NABARD, RO, New Delhi
- 13. Shri D. Bhattacharyya, AGM, RBI, New Delhi
- 14. Shri Satpal Sharma, Under Secretary, O/o DGLW, Ministry of Labour, 26, Jaiselmer House, Manshingh Road, New Delhi
- 15. Shri Sukhdev Yadav, SMM- Skill & Live, MP- DAY-SULM, UAD, Shivaji Nagar,
- 16. Shri Jaikant Singh, Sr. Head NSDC, New Delhi.